



Latin America – Brazil

Sertão do São Francisco, Bahia state, north east region



Slow Food **Presidia** are local projects that work to protect small-scale producers and safeguard quality artisanal products.

The **Slow Food Foundation for Biodiversity** promotes and coordinates 500 Presidia in the world.

www.slowfoodfoundation.org

Caatinga Passion Fruit

The Caatinga is a unique ecosystem in the Sertão do São Francisco area of Bahia state. A type of passion fruit (*Passiflora cincinnata*) grows wild in the semi-arid environment here, particularly on the collective lands known as *fundo de pasto*. The plant can tolerate long periods of drought and produces fruit with a green skin, even when ripe, and white pulp with dozens of seeds. Very fragrant, it has a more intense and acidic flavor than the amarelo passion fruit (*P. edulis*), is highly nutritious (containing potassium, iron, phosphorous, calcium and vitamins) and is known for its relaxing effect. It can be eaten fresh or turned into juice and jam, while the leaves and skin are used to make different types of infusions.

Producers

Fifteen producers are united in four associations (Associação dos pequenos agropecuaristas de Fartura, Associação dos Desportistas, estudantes e agricultores da comunidade de Lages and Associação de moradores do Marcos, Associação comunitária Agropastoril Curral Novo Jacaré), in the Cooperativa Agropecuária Familiar de Canudos, Uauá e Curaçá and in the Comunidade da Melancia.

Presidium supported by



This project is funded by the European Union

The Presidium

The Presidium came into being thanks to the mapping and biodiversity enhancement work funded by a European project (G.Lo.B - Governance Local para a Biodiversidade), and now brings together 15 producers in associations, groups and in a cooperative. It has also been supported through research projects conducted by university lecturers and local marketing networks. One of the Presidium's main activities is to organize exchanges on good practice among producers and meetings to raise consumer awareness and promote public policies to rescue native Caatinga fruits. The Presidium promotes the commercialization of the products at local market and through alternative sales channels, and by involving cooks from Slow Food's network in Brazil.

In collaboration with Brazil

Secretária Desenvolvimento Rural/
Superintendência Agricultura Familiar

Instituto Regional da Pequena
Agropecuária Apropriada (Irrpaa)

Italy

Cospe
Fondazione Venezia
Regione Veneto

Slow Food Coordinator

Thiago da Rocha Santos
tel. +55 74 99948-9540
thiagorocha1602@gmail.com

Producer Coordinator

Claudiomário Rodrigues dos Santos
tel. +55 74999996811
claudiomario2050@gmail.com